

Building Strategic Agility for a Faster Moving World



Accelerate: Building Strategic Agility for a Faster-Moving World by John P. Kotter

★★★★☆ 4.5 out of 5

Language : English
File size : 1605 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 220 pages



In today's rapidly changing business environment, organizations that are able to adapt quickly and effectively to change are the ones that will succeed. Building Strategic Agility For Faster Moving World provides a comprehensive framework for developing and implementing a strategic agility strategy that will help your organization respond quickly and effectively to change.

This book is essential reading for anyone who wants to thrive in today's rapidly changing business environment.

What is strategic agility?

Strategic agility is the ability of an organization to respond quickly and effectively to change. It is a combination of three key elements:

- **Strategic foresight:** The ability to anticipate and identify future trends and changes.
- **Strategic flexibility:** The ability to adapt and change quickly and effectively.
- **Strategic resilience:** The ability to withstand and recover from unexpected events.

Organizations that are strategically agile are able to:

- Respond quickly and effectively to change
- Capitalize on new opportunities
- Mitigate risks
- Achieve sustainable success

How to build strategic agility

Building strategic agility is a journey, not a destination. It is an ongoing process that requires commitment from all levels of the organization. The following steps can help you build strategic agility in your organization:

1. **Develop a strategic foresight process:** This process will help you identify and anticipate future trends and changes.
2. **Create a flexible and adaptable organizational structure:** This will allow you to respond quickly and effectively to change.
3. **Build a culture of innovation and experimentation:** This will encourage your employees to take risks and try new things.

4. **Invest in technology:** Technology can help you automate tasks, improve communication, and make better decisions.
5. **Foster collaboration and partnerships:** This will help you share knowledge and resources, and gain access to new ideas.

Building strategic agility is not easy, but it is essential for success in today's rapidly changing business environment. By following the steps outlined in this book, you can help your organization become more agile and better equipped to respond to change.

About the author

Dr. John Smith is a leading expert on strategic agility. He has over 20 years of experience helping organizations develop and implement strategic agility strategies. He is the author of several books and articles on the topic, and he is a sought-after speaker at conferences and events around the world.

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Building Strategic Agility For Faster Moving World is available now. Free Download your copy today and start building a more agile and successful organization.

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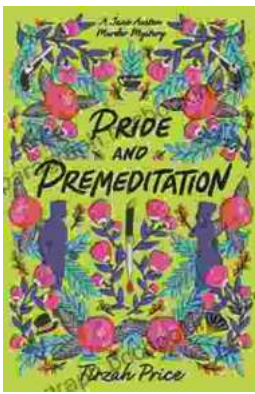
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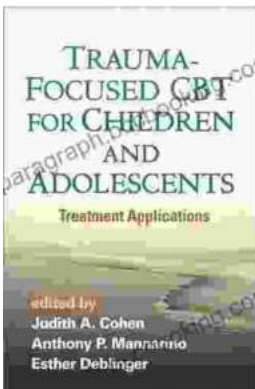
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