How to Be a Games User Researcher

A Comprehensive Guide to the Field

Games user research is a rapidly growing field that plays a vital role in the development of video games. User researchers help to ensure that games are enjoyable, accessible, and meet the needs of players. They conduct a variety of research methods, including surveys, interviews, and usability testing, to gather data on player behavior and preferences. This data is then used to inform game design decisions and improve the overall player experience.

How To Be A Games User Researcher by Steve Bromley

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What Does a Games User Researcher Do?

The role of a games user researcher is to understand the needs and motivations of players. They work closely with game designers, developers, and other stakeholders to gather data on player behavior and preferences. This data is then used to inform game design decisions and improve the overall player experience.

Some of the specific tasks that a games user researcher may perform include:

- Conducting surveys and interviews with players

- Observing players playing games

- Analyzing data on player behavior and preferences

- Making recommendations for game design changes

- Collaborating with game designers, developers, and other stakeholders

Skills and Qualifications for Games User Researchers

To be successful in the field of games user research, you will need a strong foundation in research methods and a deep understanding of player behavior. The following skills and qualifications are essential:

- A bachelor's or master's degree in a related field, such as psychology, human factors, or computer science

- Strong research skills, including experience in conducting surveys, interviews, and usability testing

- A deep understanding of player behavior and preferences

- Excellent communication and interpersonal skills

- Ability to work independently and as part of a team

How to Get Started in Games User Research

If you are interested in a career in games user research, there are a few things you can do to get started:

- Earn a bachelor's or master's degree in a related field, such as psychology, human factors, or computer science

- Gain experience in research methods, such as conducting surveys, interviews, and usability testing

- Develop a portfolio of your research work

- Network with other games user researchers

- Apply for jobs in the field of games user research

Games user research is a rewarding and challenging career that plays a vital role in the development of video games. If you have a passion for games and a desire to make them better, then a career in games user research may be the right fit for you.

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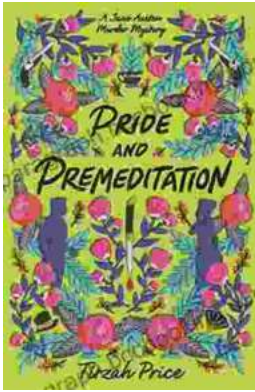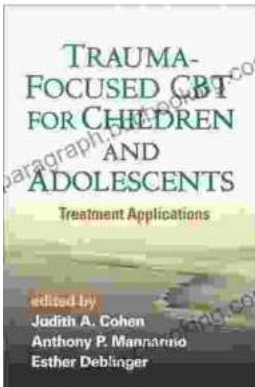|	
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