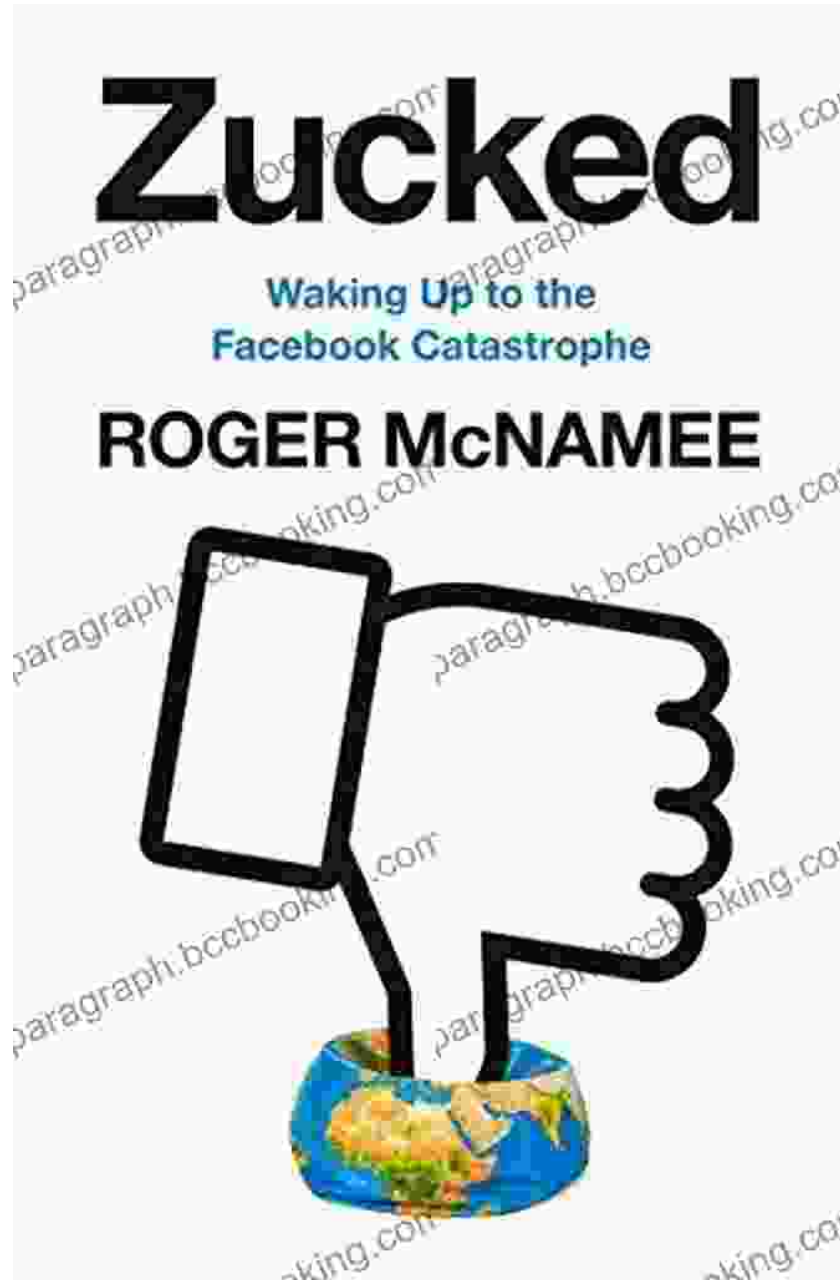
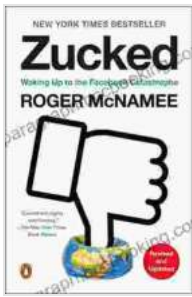


Zucked: Waking Up to the Facebook Catastrophe



By Roger McNamee

Published: September 4, 2019



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by Roger McNamee

★★★★☆ 4.4 out of 5

Language : English
File size : 1885 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 400 pages



Pages: 304

: 978-1982103296

Genre: Non-fiction, Technology, Business

Price: \$28.99

Available at: Our Book Library, Barnes & Noble, IndieBound

About the Book

Roger McNamee, an early investor in Facebook, has written an explosive exposé of the company that has connected the world but at a great cost. In *Zucked*, McNamee argues that Facebook has become a monopoly that has eroded our privacy, spread misinformation, and undermined democracy.

McNamee traces the history of Facebook from its humble beginnings as a college social network to its current status as a global behemoth with over

2 billion users. He shows how Facebook's relentless pursuit of growth has led it to adopt a series of unethical practices, including:

- Collecting and selling our data without our consent
- Allowing hate speech and misinformation to spread unchecked
- Using addictive design features to keep us hooked on its platform

McNamee argues that Facebook's actions have had a profound impact on our society. He shows how the spread of misinformation on Facebook has contributed to the rise of populism and nationalism around the world. He also shows how Facebook's data collection practices have made us more vulnerable to surveillance and manipulation.

Zucked is a wake-up call to the dangers of Facebook's unchecked power. McNamee offers a series of proposals for how we can regulate Facebook and other tech giants, and he calls on us to demand more transparency and accountability from these companies.

Praise for *Zucked*

"A devastating indictment of Facebook and its founder, Mark Zuckerberg. McNamee has written a must-read book for anyone who cares about the future of democracy." — *The New York Times*

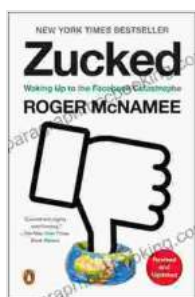
"A powerful and disturbing exposé of Facebook's dark side. McNamee has done a great service by sounding the alarm about the dangers of this company." — *The Washington Post*

"A must-read for anyone who wants to understand the threat that Facebook poses to our society." — *The Guardian*

About the Author

Roger McNamee is a venture capitalist and early investor in Facebook. He has been a vocal critic of the company in recent years, and he has written extensively about the dangers of social media.

McNamee is the co-founder of Elevation Partners, a venture capital firm that has invested in companies such as Adobe, Apple, and Salesforce. He is also the author of the book *The New Normal: Surviving Japan's Earthquake, Tsunami, and Nuclear Disasters*.



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